

Chandik A Chandran

Product Experience Designer with 4+ years across mobile OS and wearable tech, driving system-level UX from research through shipped features. Track record spans consumer-scale shipped products, award-winning localization work & forward-looking concept design.

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Product Experience Designer | Samsung Electronics Pvt. Ltd.

Sept 2022 – Jun 2026

- Led end-to-end UX for an in-call note taking feature launched within a PIP window with auto-binding caller metadata. Shipped with minimal R&D effort and zero marketing spend, reaching 63M unique activations within 3 years.
- Localized S-Health Medication and Personal Health Records for the India region in partnership with Tata 1mg and EkaCare, building delta UX to adapt to partner database structures. Won the iF Design Award 2026 for regional UX impact.
- Built a B2C RCS feature into the native call app across the US, South America, and Canada with 10 network carriers, curbing digital scams through business number verification and call-reason display.
- Defined visual strategy for Galaxy native app icons, balancing brand differentiation with universal recognizability through market competition benchmarking, proposed enhancements to color logic, metaphor, and icon scale.
- Explored watch faces for Galaxy Watch, translating traditional watchmaking principles into digital-analogue designs including a photo watch face unifying photography with dial complications on a radial canvas.
- Conceptualized Galaxy Intelligence as an in-call participant: a privacy-aware, cross-platform AI experience beyond targeted use cases. Built a functional prototype, currently awaiting for tech maturity.
- Built the research foundation for One UI's visual identity through user sentiment research and cross-device coherence analysis; the resulting visual philosophy became a decision pillar for One UI's evolving design language.

Visual Designer | Polygons Design

May 2021 – Aug 2022

- Brand identity revamp ahead of company launch aligned with product's archetype while ensuring flexibility for future product line up. Defined core visual language and design system across digital and physical touch points, including packaging.
- Built and launched the Shopify storefront. Including design, implementation and all website media including 3D visuals to communicate product offering.
- Created early-stage marketing creatives and product visuals to support initial online campaigns to drive brand recognition.

EDUCATION

NID Ahmedabad – Bachelor of Design / Graphic Design 2021 Graduate

AWARDS & RECOGNITION

- iF Design Award — India Digital Health Mobile Application, 2026
- Quarterly Performance Award (Q3/Q4), Samsung Electronics, 2024
- S-Health UX: Project of the Year, Samsung Electronics, 2024
- Ashok Leyland x AMC — Livery design for Ahmedabad Municipal Corporation's electric bus fleet, 2020

SKILLS

Design Strategy, UI/UX, User Research, Systems Design, Wireframes, Mockups, Prototyping, Strategy & Vision Presentation

TOOLS

Adobe Creative Suite, Figma, Sketch, Prototyping & Hand-off Tools

LANGUAGES

English & Hindi (Fluent) | Malayalam (Native)